FEDERAL TRADE COMMISSION WASHINGTON, D.C. 20580

## NOTICE OF APPEARANCE



CASE NAME	FILE/DOCKET NUMBER
IQVIA Holdings Inc. and Propel Media, Inc.	D09416
Pursuant to Section 4.1 of the Commission proceeding the appearance of	's Rules of Practice, I (we) am (are) entering in the above
x counsel supporting the complaint (Complete Ite	ems 1, 3, 4, and 5 below)
counsel or representative for the respondent (C	
counsel or representative for a third party (Com	
1. COUNSEL OR REPRESENTATIV	ZE 2. RESPONDENT(S) OR THIRD PARTY(IES)
nclude the name, address, email address, and telephone numb ounsel or representative entering an appearance in the above	er of each Include the address and telephone numbers of all persons, partnerships
Wade Lippard (Attorney) wlippard @ftc.gov U.S. Federal Trade Commission 600 Pennsylvania Ave., NW Washington, DC 20580 Telephone: (202) 326-3287	
3. ASSOCIATE/ASSISTANT DIRECTOR	
Stephen Mohr	
4. SIGNATURE OF SENIOR COUNSEL	5. DATE SIGNED
Jennifer Fleury	7/27/2023
Room F 600 Per	Trade Commission H-113 nnsylvania Avenue, N.W. gton, D.C. 20580

I hereby certify that on July 27, 2023, I filed the foregoing document electronically using the FTC's  $\rm E$ 

By: <u>s/Wade Lippard</u> Wade Lippard

Counsel Supporting the Complaint