

- Some commercial surveillance practices may discriminate against consumers based on legally protected characteristics like race, gender, religion, and age. Some companies may use these categories to deny consumers access to housing, credit, employment, and other critical services.
- Companies increasingly employ dark patterns or marketing to influence or coerce consumers into choices the. 4s J 3bi) 33 7(ns) 3203.73 (.416)71.6 (r) 2s ic 2n 9 mery ma-0. 24s ) J J0.0(t) 96 drk coerce