



Federal Trade Commission
Privacy Impact Assessment

**FTC Public
Informational Websites**

Reviewed and Updated

March 2023

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1 System Overview

1.1 Describe the project/system and its purpose.

The Federal Trade Commission (FTC) relies on multiple public web properties to:

- Inform and engage the public about its mission, activities and cases
- Provide resources to consumers and businesses
- Enable consumers to file complaints and take other actions
- Enable the public to comment on actions and submit FOIA requests
- Enable businesses and practitioners to file required documents electronically

The primary agency website, FTC.gov, is essentially an informational website. It is the main point of entry for access to other FTC public web properties and is the central resource for the agency's public information. Content is stored in and managed with the Drupal content management system by FTC staff. This PIA is for the FTC's informational website and sub-sites, such as consumer and business education websites.

FTC INFORMATIONAL WEBSITES COVERED UNDER THIS PIA			
Site Name	Address	Purpose	FTC Owner
FTC Agency Website (English and Spanish)	www.ftc.gov	Agency information and gateway to other FTC websites (informational and trans	Office of Public Affairs (Bureaus and Offices contribute their own contd()ir

Source of Data

Type of Data Provided & How It Is Collected

<i>Data Will Be Accessed By and/or Provided To:</i>	<i>How and Why the Data Will Be Accessed/Shared</i>
	management system. The

Individuals who seek access to nonpublic records, if any, collected by the blog about themselves must submit such a request in writing to the FTC's Office of General Counsel, under the agency's [Privacy Act access procedures](#).

Developers can contact the FTC about access to their contact information related to the API key.

4.4 Are ~~pela.38n.g.04.10(h).8.(e).FC.802.0.Td(.)Ti.0.0~~ ~~h4402.Fc.20.002.Tw.pcy.eneATc.0.Tw.1.82.6.9e)-03.5744.T.00.TdFT.(h)-C~~

7 Website Privacy Evaluation

7.1 Does the

<i>Risk</i>	<i>Mitigation Strategy</i>
Sensitive information such as a Social Security number is submitted in an email sent to the FTC	Emails from the public are reviewed by FTC staff. Sensitive information is removed from the email before it is forwarded to anyone for action.
Unauthorized access to the content management system	Only a small number of FTC employees have login credentials and password protected access to the content management system. Users must request access via a form signed by their supervisor, use two-factor authentication via an approved mobile authenticator application, and are required to log in at least once every 30 days to remain active in the content management system.

8.2 Does

~~ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED EXCEPT WHERE SHOWN OTHERWISE~~

8.4 How does the project/system ensure that the