

CONCERNING ENERGY SAVING CLAIMS

The Federal Trade Commission follows the Federal Trade Commission's policy of promoting the improvement of materials or products and are subject to the Federal Trade Commission's policy of promoting the improvement of materials or products.

It is an unfair and deceptive act or practice to represent for home improvement materials and products.

It is an unfair or deceptive act or practice to represent that savings or reductions in fuel bills which consumers will not ordinarily realize from savings or reductions.

1/ Certified Bridging Program
1034 (1974)

2/ Id. at 1034.