

Shopping for Funeral Services Online

An FTC Staff Review of Funeral Provider Websites

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FEDERAL TRADE COMMISSION

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Introduction

I. The Funeral Rule's Price Information Requirements

A. Common Core Information

B. Goods and Services Offered

Online Obituary Service is Booming

available at _____

Other goods and services

C. Price Information

Most of the websites in this review did not include any price information.

See

Conclusion

Appendix

The chart below lists the geographical areas surveyed, the number of surveyed websites from each area, and the number of those websites identified from paid results. Figure 1: Geographic Areas and Websites Identified

	Geographical Area	Total websites included	Number from paid results
Top 10 Metro Areas (Populations of 19 to 4.9 million)			

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