



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

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Division of Marketing Practices
Phone: (202) 326-3404

January 24, 2024

Via Federal Express
Burch-Messier Walnut Street Chapel
c/o Chris Burch
317 West Main St.
Bedford, VA 24523

Re: Funeral Rule Compliance Notice

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In FTC staff's view, t