



10:15-11:05 am **Panel 2: Consumer Perception of Recycling Claims**

Moderators:

Julia Solomon Ensor and Hampton Newsome, Attorneys, Division of Enforcement, Bureau of Consumer Protection, FTC

Panelists:

Sarah Dearman, Chief Innovation Officer, The Recycling Partnership

Karen Hagerman, Director, How2Recycle, GreenBlue

Brian Hawkinson, Executive Director, Recovered Fiber, American Forest & Paper Association (AF&PA)

Kim Holmes [TTO](#) [8TJEMC](#) [P](#) [EMCID](#) [2](#) [BDC](#) [s](#) [8](#)
