



United States of America
FEDERAL TRADE COMMISSION
East Central Region

Jon Miller Steiger
Director, East Central Region

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January 24, 2024

Robert Gresse President
Gresser Funeral Home
415 N Elm Street, PO Box 56
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The Funeral Rule requires that funeral providers disclose prices and other information to persons arranging funerals. The Funeral

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not currently intend to recommend to the Commission that take formal legal action against
Gresser Funeral Home you should take prompt remedial action to make sure Gresser Funeral
Home and its staff provide accurate information over the phone about its prices and offerings

Enclosed for your review is a copy of the EXVLQHVV JXLGH 3 & RPSO \LQJ ZL
5XOH 7KH JXLGH LV LQWHQGHG WR KHOS \Ry r f a t i o n \ Z L W
about your obligations to provide accurate information over the phone and accurate
representations about embalming requirements. If you have any questions after reviewing this
letter and the guide, please call Sammi Nachtigal at (202) 330-1761.

Respectfully yours,

Jon Miller Steiger
Regional Director
East Central Region