



UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

Lois Greisman  
Associate Director  
Division of Marketing Practices  
Phone: (202) 326-3404

January 24, 2024

**Via FedEx**

Morris Funerals & Cremation Services, L.L.C.  
1505 Kenilworth Avenue Northeast  
Washington, DC 20019

Re: Funeral Rule Compliance Notice

Dear Funeral Provider:

As you know, the Federal Trade Commission (“FTC”) has issued a trade regulation rule concerning funeral industry practices (“Funeral Rule”), 16 C.F.R. Part 453. The Funeral Rule became fully effective on April 30, 1984, and revisions to the Funeral Rule became effective on July 19, 1994. As amended, the Funeral Rule has the full force and effect of federal law.

The Funeral Rule requires that funeral providers disclose prices and other information to persons arranging funerals. The Funeral Rule requires disclosure of itemized price information both over the telephone and in writing concerning general funeral services and ancillary arrangements offered by the funeral provider, as well as price lists for caskets and outer burial containers. The Funeral Rule prohibits misrepresentations about legal, cemetery or crematory requirements pertaining to the disposition of human remains, including embalming. Certain unfair practices also are prohibited, such as embalming for a fee without prior permission; requiring consumers to purchase caskets for direct cremation; or conditioning the purchase of any funeral good or service upon the purchase of any other funeral good or service. Moreover, the Funeral Rule requires that each person who arranges a funeral be given a statement of the funeral goods and services selected by that person and the price to be paid for each item. Failure to the FTC, Morris Funerals & Cremation Services, L.L.C. did not provide accurate information over the telephone in response to questions about your offerings or prices. In particular, Morris Funerals & Cremation Services, L.L.C. failed to provide any information about your prices or offerings over the telephone when asked.

In FTC staff’s view, the conduct described above violates of the FunerTJ0 Tc -0I ( )#2 (n )JTc 0.005 Tw t

Morris Funerals and Cremation Services, L.L.C.

Page 2 of 2

to make sure Morris Funerals & Cremation Services, L.L.C. and its staff provide accurate