PARTICIPANT BIOGRAPHIES

INTRODUCTORY REMARKS

Steven Berry

Dr. Berry is the David Swensen Professor in the Economics Department at Yale University, specializing in the empirical analysis of markets in equilibrium. He is a winner of the Frisch Medal of the Econometric Society, was elected to be a member of the American Academy of Arts and Sciences in 2014, and was named the 2017 Distinguished Fellow of the Industrial Organization Society. At Yale, he has served as Department Chair, as Director of Division of Social Sciences and as inaugural Director of the Tobin Center at Yale, a research center focusing on domestic economic policy. He has served as a consultant for governments, policy institutes and the private sector, focusing on questions of antitrust as well as environmental and trade policy. Berry is also affiliated with the Cowles Foundation at Yale and is a Research Fellow at the NBER

Aviv Nevo

Aviv Nevo is the Director, Bureau of Economics, FTC on leave from the University of Pennsylvania where he is the George A. Weiss and Lydia Bravo Weiss PIK Professor with appointments in the Wharton School and the Economics Department.

S C I E N T I F I C   C O M M I T T E E

Allan Collard -Wexler

Allan Collard-Wexler is a professor of Economics at Duke University, specializing in industrial organization and productivity analysis. He is also a Research Fellow at the NBER.

Zack Cooper

Zack Cooper is an Associate Professor of Public Health and Associate Professor of Economics at Yale University. He also serves as Director of Health Policy at Yale's Tobin Center for Economic Policy. Professor Cooper is a health economist whose work is focused on producing data-driven scholarship that can inform public policy. In his academic work, he has analyzed the impact of competition in hospital and insurance markets, studied the influence of price transparency on consumer behavior, and explored the causes of surprise out-of-network bills. He has published his research in leading economics and medical journals including the Quarterly Journal of Economics and the New England Journal of Medicine. Likewise, Professor Cooper has testified before the US Senate, presented his research at the White House, the Department of Justice, the Federal Trade Commission, and the Department of Health and Human Services, and his scholarship has been widely credited as a driver of the No Surprises Act.

Cooper received his undergraduate degree from the University of Chicago and his PhD from the London School of Economics, where he received the Richard Titmuss prize for Best PhD thesis. He was an Economic and Social Science Research Council Postdoctoral Fellow in economics at the LSE's Centre for Economic Performance where he remains a Faculty Associate. Cooper is a Faculty Research Associate at the National Bureau of Economic Research and a 2019 winner of and Andrew Carnegie Fellowship from the Carnegie Corporation of New York.

Pinar Yildirim

Pinar Yildirim is Associate Professor of Marketing and Economics at the Wharton School. She is a quantitative marketing and economics expert specializing in media, technology, and information economics. Combining applied theory and empirical analysises Prof Yildirim studies online platforms, artificial intelligence (AI), privacy, digitization, and social networks. The American Marketing Association (AMA) honored her in 2020 with the Erin Anderson Award, which recognizes a female marketing scholar likely

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S E L E C T E D   P A P E R S '   P R E S E N T E R S

Yanyou Chen

Yanyou Chen is an empirical industrial organization economist specializing in transportation and platforms and currently serves as an Assistant Professor of Economics at the University of Toronto. His research focuses on assessing the efficiency of mergers in the railroad industry and optimizing the allocation of transmission capacity for natural gas pipelines in the U.S. Additionally, he examines assignment algorithms and platform competition in the ride and food delivery sectors, utilizing transactional data and structural methods to uncover insights into regional transportation dynamics.

Gregor Jarosch

Gregor Jarosch is an Associate Professor of Economics at Duke University. He was previously an Assistant Professor at Princeton University and Stanford University and obtained a PhD in Economics from the University of Chicago in 2015. He is also a Faculty Research Fellow at the National Bureau of Economic Research. He researches topics at the intersection of macroeconomics and labor economics.

Malika Korganbekova

Malika Korganbekova is an Assistant Professor at the University of Chicago Booth School of

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Ananya Sen

Ananya Sen is the Alfred Blumstein Associate Professor at Carnegie Mellon University (Heinz College). His research focuses on platforms and digitization, particularly in media and education, employing empirical methods like field experiments, natural experiments, and online survey experiments. Ananya's work bridges managerial and policy issues, analyzing how digital technologies impact firm profitability and societal outcomes relevant to policy debates. His research has been published in journals such as Management Science, Nature, and PNAS. He was recently awarded the Andrew Carnegie Fellowship (2024) and the INFORMS ISS Sandra Slaughter Early Career Award (2024).

Shoshana Vasserman

Shoshana Vasserman is an Assistant Professor of Economics at the Stanford GSB and a Faculty Research Fellow at the National Bureau of Economic Research and the Stanford Institute for Economic Policy Research. Her research applies an Industrial Organization to topics such as risk and profit sharing, information disclosure and price controls across policy settings including transportation, online media markets and pharmaceuticals.