9:00am

Welcome
Jamie Hine
Senior Attorney, Federal Trade Commission, Division of Privacy and Identity Protection

9:05am

Opening Remarks
Lina Khan
Chair, Federal Trade Commission

9:15am

Panel 1: Economics
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10:10am ## Panel 2: Consumer Attitudes/Behaviors

Byron M. Lowens, University of Michigan, Awareness, Intention, (In)Action: Individuals' Reactions to Data Breaches

Monika >•Ì ÌÇ,wColumbia Law School: Defining the Boundaries of Marketing Influence: Public Perception and Unfair Trade Practices in the Digital Era

Klaus M. Miller, HEC Paris: Using the Dual Privacy Framework to Understand Consumer's Perceived Privacy Violations U   i

12:55pm ## Afternoon Remarks
Alvaro Bedoya
Commissioner, Federal Trade Commission

1:05pm ## Panel 4: Health
Hiba Laabadji, Duke Kunshan University: "I Deleted It After the Overturn of Roe v. Wade": Understanding Women's Privacy Concerns Toward Period Tracking Apps in the Post Roe v. Wade Era

Ari B. Friedman, University of Pennsylvania: A Nationally Representative Content Analysis of Hospital Website Privacy Policies

Jesutofunmi Omiye, Stanford University: Beyond the Hype: Large Language Models Propagate Race-Based Medicine

Moderators: Elisa Jillson, Attorney, Federal Trade Commission, Division of Privacy and Identity Protection; and Crystal Grant, Senior Technology Advisor, Federal Trade Commission, Office of Technology

2:00pm ## Panel 5: Artificial Intelligence/Machine Learning
Patrick Gage Kelley, Google: "There will be less privacy, of course": How and Why People in 10 Countries Expect AI Will Affect Privacy in the Future

Umar Iqbal, Washington University in St. Louis: LLM Platform Security: Applying a Systematic Evaluation Framework to OpenAI's ChatGPT Plugins

Batul Yawer, Arizona State University: Reliability and Validity of a Widely-Available AI Tool for Assessment of Stress Based on Speech

Moderators: Julia Horwitz, Attorney, Federal Trade Commission, Division of Privacy and Identity Protection; and Ronnie Solomon, Attorney, Federal Trade Commission, Division of Privacy and Identity Protection

2:55pm ## Afternoon Break

3:05pm

Panel 6: Mobile Device Security

Abbas Acar, formerly Florida International University, currently Harbor Labs: 50 Shades of Support: A Device-Centric Analysis of Android Security Updates

Allan Lyons, University of Calgary, Log: It's Big, It's Heavy, It's Filled with Personal Data! Measuring the Logging of Sensitive Information in the Android Ecosystem

Sumanth Rao, University of California, San Diego: No Privacy Among Spies: Assessing the Functionality and Insecurity of Consumer Android Spyware Apps

Moderators: Madeleine Varner, Senior Technology Advisor, Federal Trade Commission, Office of Technology; and Andrew Hasty, Attorney, Federal Trade Commission, Division of Privacy and Identity Protection

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4:00pm

Panel 7: Deepfakes

Mehrdad Saberi, University of Maryland: Robustness of AI-Image Detectors: Fundamental Limits and Practical Attacks

Yan Ju, University at Buffalo, State University of New York: Improving Fairness in Deepfake Detection

Moderators: Spencer Jackson-Kaye, Attorney, Federal Trade Commission, Division of Advertising Practices; and Leah Frazier, Attorney, Federal Trade Commission, Division of Privacy and Identity Protection

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4:40pm

Closing Remarks