



January 25, 2024

Thank you again for joining the FTC's first Technology Summit on artificial intelligence.¹

In my view, this reversal was a serious error. It is now apparent that industry did not actually make privacy a priority. In fact, at the same time the FTC was expressing confidence in self-regulation, Google began exploring how it could mine search queries for behavioral insights on its users⁴—laying the groundwork (3F)Tj /T.64 Tm 653.64 Tm (3F)Tj Td (0.054 Tc 0.96 0 0 0.96 12

the walk with our policy and enforcement strategy. We've now required across multiple cases - D-2 JB
that models trained on illegally collected data be deleted. We've brought lawsuits against firms
that defrhas h.EMC v. StyleMCID 3 >> BBQ8FBT.3104T00)724 1654e960e015.7d \$4548p37588673.0</M

Thank you again for joining us at this important ~~point~~ I'll now turn things back to Amritha.