

# Scams Against Older Adults Advisory Group Meeting April 2, 2024

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2:00 pm

## Welcome

### Opening Remarks

**Monica Vaca (Welcome & Opening Remarks)**  
Deputy Director, Bureau of Consumer Protection  
Federal Trade Commission

**Patty Hsue (Introduction of Committees)**  
Stop Senior Scams Act Coordinator, Division of Marketing Practices  
Federal Trade Commission

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2:10 pm

## Updates from the Consumer Education & Outreach Committee

**Tanya McInnis**  
Deputy Director for the Office of Consumer Policy  
U.S. Department of the Treasury

**Atalaya Sergi**  
Director of AmeriCorps Seniors  
AmeriCorps

**Sheryl Harris**  
Director  
Cuyahoga County Consumer Affairs

**Jennifer Leach**  
Associate Director, Division of Consumer & Business Education  
Federal Trade Commission

2:25 pm

## Updates from the Industry Training Commi

**Karen Hobbs**

Assistant Director, Division of

Federal Trade Commission

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**Jilene Gunther**  
Director, Bank Initiative  
AARP

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2:40 pm

## Updates from the Scam Prevention Research Committee

**Patti Poss**

Senior Fraud Advisory Office Coordinator, Division of Consumer Response & Operations  
Federal Trade Commission

**Emma Fletcher**

Senior Data Researcher, Division of Consumer Response & Operations  
Federal Trade Commission

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2:55 pm

## Updates from the Technology & New Methods Committee

**Paul Benda**

Executive Vice President for Risk, Fraud and Cybersecurity  
American Bankers Association

**Mark Southon**

Senior Director of Risk Management  
Blackhawk Network

**Matthew Gerst**

Partner, Wilkinson Barkenauer LLP  
On behalf of CTIA

**Ryan McLaughlin**

Director of Compliance Analytics and Design  
Western Union

3:10 pm

## Closing Remarks

**Lois C. Greisman**