

The FTC has cracked down on illegal tech practices through enforcement actions and designed

- Promulgated the [Click to Cancel Rule](#) requiring that companies must make subscriptions as easy to cancel as they are to enroll in.
- Took action against [Cognosphere](#), maker of the Genshin Impact video game, banning it from making misrepresentations about Loot Boxes and requiring the option to purchase them directly with real money.

◁ **Required strong protections**

capacity.

- ◁ Published a [joint statement of principles](#) with 24 member countries of the International Competition Network committed to continuing to strengthen its technical capacity.
- ◁ Collaborated with several U.S. federal and state agencies to release agency-specific action statements on strengthening tech capacity—including concrete actions like actively hiring technologists.¹⁰
- ◁ Clarified [Ethics guidance FAQs](#) in order to better ensure that talented candidates can better assess

- Staff wrote a blog post explaining the [FTC's Inquiry into Surveillance Pricing Practices](#),

