

## Serena Viswanathan Associate Director Division of Advertising Practices

## United States of America FEDERAL TRADE COMMISSION Washington, D.C. 20580

November 4, 2021

## CEASE AND DESIST DEMAND

VIA EMAIL TOsupport@goodstuffnc.com

Johnny Pires Marissa Monteiro GoodStuff Juices LLC 803 Moye Blvd. Suite A Greenville, NC 27834

Re: Unsubstantiated claims for Coronavirus prevention treatment

## To Whom It May Concern:

This is to advise you that October2021, FTC staffeviewed your websitet <a href="https://goodstuffjuices.com/We">https://goodstuffjuices.com/We</a> have also reewed your social media websites at <a href="https://www.facebook.com/goodstuffjuicesttps://www.facebook.com/jclever1">https://www.facebook.com/goodstuffjuicesttps://www.facebook.com/goodstuffjuicesttps://www.instagram.com/goodstuffjuicesmaske/ere you direct consumers to your website aaattps://goodstuffjuices.com/ and <a href="https://www.amazon.com/">https://www.amazon.com/</a> purchase ung Tea and other cold pressed juices. We have determined that younlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID).

Some examples of Coronavirus prevention or cure claims on yeografial mediawebsiteat <a href="https://www.facebook.com/goodstuffjuicingclude">https://www.facebook.com/goodstuffjuicingclude</a>:

x "Is it a fact that 80%+ of patients who are put on ventilators die? Did you know we feature a

GoodStuff Juices LLC November 4, 2021 Page 2

out in rare form. Herbs are great for the mind body & soul. Add this to your daily regime. You'll feel what I'm talking about."

[Post on August 13, 202 you also shared the identical phonton post on June 29, 2020.]

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GoodStuff Juices LLC November 4, 2021 Page 3

away. It helped keep our lungs clear. Our 5 year old would drink half! Definitely what you need to have if dealing with Covid."

[Post on October 7, 2029 ou also shared the identical photo in a post on October 9, 2021.]

x "Lung tea ready for you to help battle this time variant." This post includes the image of a

One comment on this post asks: "Is this free info or for sale?" You responded with a comment stating: ". . . for sale starting tomorrow" The original commenter responded: "Johnny Juice man you are so far from me. I'm in Maryland Iol. But congratulations on that. We need more natural remedies for our bodies." You responded with a comment stating: ". . . my coldpressed juicing company ships Nationwide. GoodStuffJuices.com"

[Post on July 30, 2020.]

"Never be scarred [sic] of COVID again. Kills COVID quick!!" The post includes a photo of GoodStuff Juices Lung Taad text that states, "I was diagnosed with covid in May. Literally within 2 days of drinking this I felt sooo much bettThe mucus was coming out in rare form. Herbs are great for the mind body & soul. Add this to..."

[Post on July 27, 2020.]

x "Lung Tea is restocked and going fast.

'I was diagnosed with covid in May. Literally within 2 days of drinking this I felt sooo much better. The mucus was coming out in rare form. Herbs are great for the mind body & soul. Add this to your daily regime. You'll feel what I'm talking abou't. This post includes a photo of GoodStuff Juices Lung Tea.

[Post on June 25, 2020.]

x "Review coming in all the way from the windy city. Beat corona virus using my 3 Lung Tea. You can too. Stop in to my juicing factory we have this on hand. Located right beside Subway and Pizza Hutanthe Hospital Greenville NC.

This post includes two photos. The first photo depicts a bottle of GoodStuff Juices Lung Tea superimposed with the text: "...I was diagnosed with covid in May. Literally within 2 days of drinking this I felt sooo much bettehis mucus was coming out in rare form. Herbs are great for the mind body & soul. Add this to..." The second photo depicts the label of a bottle of GoodStuff Juices Lung Tea and includes the text: "I was diagnosed with covid in May. Literally within 2 days of drinking this I felt sooo much better. The mucus was coming out in rare form. Herbs are great for the mind body & soul. Add this to you daily regime. You'll feel what I'm talking about..."

[Post on June 23, 2020; you also shared this post, including the two,pdnotosur Facebook account at https://www.facebook.com/goodstuffjuices

GoodStuff Juices LLC November 4, 2021 Page 5

x "Super richSea Moss gel available + Flu Shot No Needle for the 2020 super bug