

United States of America

Some examples of Coronavirus prevention or cure claims on your websites include:

- x On your social media sites at <https://www.facebook.com/Med-Thrive-Dallas-340656063159464/> and <https://www.facebook.com/Med-Thrive-Fort-Worth-201920254089246/>:
 - o In posts on November 25, 2020, you state: “A lack of vitamin D has been found in 80 per cent of COVID-19 patients. A new study found low levels of the sunshine vitamin have been recorded in a large number of people who tested positive for coronavirus. You can get Vitamin D added to ANY of your IV treatments with Med-Thrive.... Vitamin levels were measured in 216 COVID-19 patients using a serum test at the Hospital Universitario Marqu s [sic] in Spain. A deficiency in 80 per cent of COVID-19 positive patients was recorded by the researchers.... You can get Vitamin D added to ANY of your IV treatments with Med-Thrive.” This post also includes an image of an October 27, 2020 article headline that states: “Coronavirus: 80% of Covid-19 patients have a lack of Vitamin D, study finds.”
 - o In posts on November 18, 2020, you state: “Did you know doctors are administering high does [sic] of Vitamin C intravenously (IV) to patients who are in intensive care battling Covid-19! The experimental treatment started in China where doses of vitamin C is reported to help patients with Covid-19. ‘The patients who received Vitamin C did significantly better than those who did not get Vitamin C.’
 - f Do you consume enough vitamins to stay healthy during this difficult time?
 - f We can help you boost your immune system!...
 - f Check out our website Med-Thrive for more information!”
 - o In posts on November 15, 2020, you state: “During this holidays [sic], you should try to comply with the latest government directives regarding COVID-19 prevention and treatment. However, you can also give yourself an ad02 Tc . 1.(.)2 (')5 (oo5 Tc 0

patients with SARI had better outcomes, possibly due to reduced oxidative stress within lung tissues.”

- o In posts on October 18, 2020, you state: “In these tough times it is important to take care of our bodies [sic] immune system. Let us help you with this task. We can help with keeping your immune system boosted or help your body heal from an extended illness. Call us at Med-Thrive to schedule for immune system support. Mention that you saw this post and save 10% on any purchase of an immune bag!!!” This post also includes several images, including: one displaying the text, “JUST IN TIME FOR THE SEASON Get ahead of minor colds, flu, & other immune challenges this season with this express drip” next to a graphic of a spherical object covered in spikes that is identifiable as a coronavirus; and another image that includes a graphic of a person with the lungs highlighted, who is surrounded by spherical objects covered in spikes that are identifiable as coronaviruses.
- o In posts on October 12, 2020, you state: “Vitamin D is an essential vitamin for lung immunity... With our current health climate, there is a lot of fear and unknown considering ‘the bug’ has not directly impacted the health of many of us yet. There are a few precautionary lifestyle choices you can make that may optimize your results.... Lung Defenses in the Body: The lungs cells use Vitamin D in the lungs to synthesize ‘Cathelicidin’ an established antimicrobial peptide needed to attack viruses and bacteria. Vitamin D is also essential for activating immune cells like T-lymphocytes to keep surveillance over the lungs in case an ‘invader or virus’ were to enter. As you can see vitamin D is incredibly important for preventing infections and addressing infections in the lungs. Without adequate Vitamin D the immune system of the lungs suffers!... Vitamin D is a specific vitamin that is responsible for preventing infections....Come see us at Med-Thrive for your Vitamin D shots.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 et seq., to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products and services identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products and services are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

