



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Serena Viswanathan
Acting Associate Director
Division of Advertising Practices

December 10, 2020

WARNING LETTER

VIA EMAIL TO info@renewmedicalspa.net

Theresa Fontenot
ReNew Integrated Medical Spa
3939 Texas Blvd.
Texarkana, TX 75503

Re: Unsubstantiated claims for Coronavirus prevention and treatment

To Whom It May Concern:

This is to advise you that FTC staff reviewed your website at <https://renewmedicalspa.net/> in November 2020. We have also reviewed your social media websites at <https://www.facebook.com/ReNewMedSpa/>

Theresa Fontesa

through this pandemic.... We are stocking them here and so what we are doing is, people can email us, they can phone call, give us a call, let us know what they are needing, we can answer some questions and we are compiling these products...we can drop them off at their house or they can come pick them up at the clinic...also we can mail them to people. We want to make this as easy on people as possible and offer education and then just offer the actual products that they need to boost their immune system and keep us as safe as possible...(903) 255-6398 and they can get ahold of us at info@renewmedicalspsa.net.”

[April 22, 2020 Facebook post at <https://www.facebook.com/ReNewMedSpa/>]

- In an April 3, 2020 Facebook post you state: “Update – 4/3/20 – Important Information for You and Your Family about COVID-19 illness. Be Well. <http://ow.ly/CL9Q50z4Jyi> [link to a blog post on your website titled, “IMMUNOLOGY OF COVID-19,” available at <https://renewmedicalspsa.net/immunology-of-covid-19>]”

This post includes a video in which you state: “Like most of you I am doing some

[April 3, 2020 Facebook post at <https://www.facebook.com/ReNewMedSpa/>; the same video and substantially similar text were published in an April 3, 2020 Instagram post at <https://www.instagram.com/renewintegratedmedspa/>]

- In a March 30, 2020 Facebook post you state “Important COVID-19 information for You and Your Family. <http://ow.ly/1dKI50z0pVJ> [link to a blog post on your website titled “INFLAMMATION AND COVID-19,” available at

things that we can do that is we have some probiotics for kids. Of course we have vitamin D and then vitamin C which is coming in, we have a chewable form... If you give us a call we can get these things ready for you. I've also got a multivitamin that is just for kids. I think it's actually called 'School Ready Multi' and that is so that we are sure we are ready to get them back to school and out of our house. So stay tuned.

[March 19, 2020 Facebook post at <https://www.facebook.com/ReNewMedSpa/>; the same video and substantially similar text were published in a March 19, 2020 Instagram post at <https://www.instagram.com/renewintegratedmedspa/>]

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products or services identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products or services are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland, 8.6 0 Td()T7 scie Tc -7 (ar5i(C)-(n)2)-5ar