

WARNING LETTER

Date: March 6, 2020

TO: amy@herbalamy.com Amy Weidner, Herbal Amy Inc.
12575 Anakate Ln.
Nampa, ID 83686

RE: Unapproved and Misbranded Products Related to Coronavirus Disease 2019 (COVID-19)

This is to advise you that the United States Food and Drug Administration (FDA) and the Federal Trade Commission (FTC) reviewed your website at the Internet address www.herbalamy.com on February 18, 2020 and February 25, 2020, respectively. We have also reviewed your social media page at

- x “Stephen B. Lerner has used this with other corona virus infections, including SARS, it works well.”
[from your website www.herbalamy.com/product-page/coronavirus-protocol]

You should take immediate action to correct the violations cited in this letter. The violations cited in this letter are not meant to be an inclusive list. It is your responsibility to ensure that the products you are in compliance with the FD&C Act and FDA's implementing regulations. We advise you to review your websites, product labels, and other labeling and promotional materials to ensure that you are not representing your products for a COVID-19 related use for which they have not been approved by FDA, and that you do not make claims that misbrand the products in violation of the FD&C Act. Within 48 hours, please send an email to COVID-19-TaskForceCFSAN@fda.hhs.gov describing the specific steps you have taken to correct these violations. Include an explanation of each step being taken to prevent the recurrence of violations, as well as copies of related documentation. Failure to immediately correct the violations cited in this letter may result in legal action, including, without limitation, seizure and injunction.

FDA is advising consumers not to purchase or use certain products that have not been approved, cleared, or authorized by FDA and that are being misleadingly represented as safe and/o

the FTC's Division of Advertising Practices, via electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Mr. Cleland at ~~202~~ 308-3088.

Sincerely,

William A. Correll
Director
Office of Compliance
Center for Food Safety
and Applied Nutrition

Sincerely

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices
Federal Trade Commission