



United States of America
FEDERAL TRADE COMMISSION
Hudson, FL 34667

Re: Unsubstantiated claims for Coronavirus treatment or prevention

To Whom It May Concern:

This is to advise you that in November 2020, FTC staff has reviewed your website at <https://www.vikingalternative.com>

_____, and your social media websites at <https://www.facebook.com/pg/VikingAlternativeMedicine/>, <https://www.youtube.com/channel/UC2NYox6TI9z492RsTZrKA>, and <https://www.instagram.com/vikinglivesmatter>, where you promote products and services available at Viking Alternative Medicine, including Thymosin Alpha 1. We have determined that you are unlawfully advertising that certain products or services treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or cure claims on your website include:

x “THYMOSIN ALPHA 1 –PEPTIDE FOR IMMUNE SYSTEM

COVID 19 BOOST IMMUNE SYSTEM WITH THYMOSIN ALPHA 1

A solid immune system is critical especially with the current viral pandemic. In this video we look at a peptide that can super charge your immune system and help prevent disease and infection.

Thymosin Alpha 1 is now available in a nasal spray so that you do not need to inject this peptide. We have this in stock and available. You need a prescription to obtain this peptide so make your appointment with our Licensed Medical staff as always,

So not only can Thymosin Alpha 1 help you if you already have an Immune System issue such as an infection or a more severe condition, but if you don't, it can help prevent the condition from starting in the first place.

Therefore... if we increase the effectiveness of our immune system with Thymus Alpha 1... we create this fortress that effectively protects us against the dangers of the outside world.

Thymosin Alpha 1 is now available through Viking Alternative Medicine in the form of a nasal spray. I'm not going to say it's cheap... in fact, you're looking at around \$175 for a little less than a 30 day supply, but if your immune system is important to you... this is the solution. Especially for the elderly who are at a huge risk of having serious complications from the current virus pandemic.

So do your research, but if there's been any time in your life where it would be a great idea to have a supercharged immune system... it would probably be today.

[From your webpage "Thymosin Alpha 1 – Peptide for Immune System," <https://www.vikingalternative.com/thymosinalpha1/>; you also make substantially similar statements in your March 24, 2020 YouTube video, "Super Charge Your Immune System With Thymosin Alpha 1," <https://www.youtube.com/watch?v=BobpMF56>.]

It is unlawful under the FTC Act, 15 U.S.C. § 5 et seq., to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID such study is currently known to exist for the product identified above. Thus, any coronavirus related prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims if they are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland via electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-326-3088.

Very truly yours,

Serena Viswanathan
Acting Associate Director