



United States of America  
FEDERAL TRADE COMMISSION  
Southwest Region

1999 Bryan St., Ste. 2150  
Dallas, Texas 75201

May 13, 2020

**WARNING LETTER**

VIA EMAIL TO [hello@acuintegra.com](mailto:hello@acuintegra.com)

AcuIntegra, Inc.  
560 Fire Station Road  
Clarksville, Tennessee 37043

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <https://acuintegra.com/> on May 9, 2020, where you sell supplements online and advertise products and services offered at your clinics, including acupuncture and herbal medicine. We have determined that you are unlawfully advertising that certain products or services treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

In marketing materials titled “TCM Treatment Effective Against Novel Coronavirus, say

reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products or services identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such products or services are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims th