



July 10, 2020

WARNING LETTER

VIA EMAIL TO back2healthnj@gmail.com
Back 2 Health Family Wellness Center
200 White Road, Suite 111
Little Silver, NJ 07739

Re: Unsubstantiated claims for Coronavirus treatment or prevention

To Whom It May Concern:

This is to advise you that FTC staff reviewed your website at <https://back2healthnj.com/> and your social media websites at <https://facebook.com/back2healthnj> and <https://www.youtube.com/user/back2healthnj> July, 2020. We have determined that you are unlawfully advertising that certain services treat or prevent Coronavirus Disease 2019 (COVID 19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- x "Corona Virus Covid-19 and Chiropractic. . . You are never able to completely prevent illness, but there are certainly ways you may lessen the severity or duration if you do happen to get sick. Regular chiropractic adjustments help boost your immune system, and there are other ways to naturally boost your immune system. Chiropractic adjustments have been shown to boost immune function because they serve to correct the spinal misalignments that cause the nervous system dysfunction. Nervous system dysfunction stresses a body out, which can lead to a weakened immune system and lowered response to cold virus or covid-19 (corona virus). . . Organs that have a strong relationship with the immune system, such as the lymph nodes and the spleen, communicate with your brain and nerves, and if your nervous system isn't functioning at an optimal level a communication breakdown can occur. Getting a chiropractic adjustment is integral to keeping your body functioning optimal. A chiropractic adjustment can bring about an immediate immune boost. A chiropractic adjustment isn't the only way to increase your immune function even though it is one of the most important ways to increase your immunity. . . . Most importantly going for regular adjustments

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even if you feel OK, you may find yourself fighting the corona virus and the flu better than before! This page also includes a graphic that states: "Chiropractic Boosts