



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices

June 5, 2020

WARNING LETTER

VIA EMAIL TO info@bioxcellerator.com
BioXcellerator
2122 East Highland Ave Suite 265
Phoenix, AZ 85016

Re: Unsubstantiated claims for Coronavirus treatment

To Whom It May Concern:

This is to advise you that FTC staff reviewed your website at www.bioxcellerator.com on June 1, 2020. We also reviewed your social media website at www.facebook.com/bioXcellerator/, where you direct consumers to your website www.bioxcellerator.com, where they can schedule consultations for stem cell treatments. We have determined that you are unlawfully advertising that certain products or services treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims include:

- “WJ-MSCs and COVID-19, what to expect?”

Image reads: “What are stem cell treatments, and how can they help you?”

[Facebook post dated April 3, 2020 at 6:35 p.m. at www.facebook.com/bioXcellerator/]

This Facebook post links to an article titled, “WJ-MSCS AND COVID-19, WHAT TO EXPECT?,” at <https://www.bioxcellerator.com/blog/wj-mscs-and-covid-19-what-to-expect-1>, which pushed and tested with the rise of COVID-19.... BioXcellerator is innovating in the world of Wharton jelly mesenchymal stem cells (WJ-MSC) and its applications, in this case,

The human immune system is quite complex, and so is its response to external

Distress Syndrome or multi-organ failure due to the immunological body response to the novel infection....

What has been observed in vitro and in vivo studies so far, MSCs [Mesenchymal Stem Cells] could be a treatment for patients with COVID-19. Both the infection and its complications post-infection because of the MSC's ability to regenerate damaged tissue. Research must and will continue towards finding a cure and solving a problem that involves the whole world, being MSCs a plausible solution and already at the reach of humanity. What remains now is to start doing treatments and evaluate the responses of the studied individuals with the help of governments all around the world—allowing the therapy to be available to whoever needs it and at a proper time frame.”

- “Why IV Stem Cell Therapy Works Against the COVID-19 Virus (The Science)”

Image reads: “New BioXblog

Why IV Stem Cell Therapy Works Against the COVID-19 Virus (The Science)”

[Facebook post dated April 13, 2020 at 7:43 p.m. at www.facebook.com/bioXcellerator/]

This Facebook post links to a bioXcellerator blog post titled, “WHY IV STEM CELL THERAPY WORKS AGAINST THE COVID19 VIRUS (THE SCIENCE),” at <https://www.bioxcellerator.com/blog/why-iv-stem-cell-therapy-works-against-the-covid-19-virus-the-science>, whi BT /4t fw 1CI2 Tc -0lu 0 Tw oMCID e t fw 1p8 (V)].002 Tc 1p

