

United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices

June 3, 2020

WARNING LETTER

VIA EMAIL TO cbdcenterca@gmail.com
CBD Center

1-877-4223243
www.cbdcenterca.com

[Facebook post dated May 22, 2020 at 8:27 p.m.]

It is unlawful under the FTC Act, 15 U.S.C. § 562 et seq., to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, such study is currently known to exist for the products identified above. Thus, any coronavirus related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland, Assistant Director, via electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-636-3088.

Very truly yours,

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices