



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

June 12, 2020

WARNING LETTER

VIA EMAIL TO drgafford@covidocitors.com

Dr. Blake Gafford
CoviDoctors
3711 20th Street, Suite B
Lubbock, Texas 79410

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff reviewed your website at <https://covidocitors.com/> on June 9, 2020. We have determined that you are unlawfully advertising that certain products or services treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

On your homepage, you claim:

- “GET THE SAME HERBAL FORMULAS USED IN CHINESE HOSPITALS FOR TREATMENT AND PREVENTION OF COVID-19”;
- “Intense herbal strategies have been used to treat COVID-19 in Chinese hospitals.... If you are told to self quarantine and let the virus ‘run its course,’ the latest research from China says this may be a great option for you.”;
- “10 minutes CONSULT FOR PREVENTATIVE HERBAL RX \$35...we will make a professional assessment to find the best preventative formula for you. China has used many preventative herbal formulas during their history in pandemics, as well as in recent times with COVID-19. Please check out the research on the Prevention page for more information. After the initial consult, you can receive unlimited refills of your herbal prescription as long as your condition has not changed”; and

Regional Director
Southwest Region