

United States of America  
FEDERAL TRADE COMMISSION  
Washington, D.C. 20580

Richard A. Quaresima  
Acting Associate Director  
Division of Advertising Practices

May 4, 2020

WARNING LETTER

VIA EMAIL TO [corporate@icryo.com](mailto:corporate@icryo.com)  
iCRYO, LLC  
14200 Gul Freeway, Suite 210  
Houston, TX 77034

Re: Unsubstantiated claims for Coronavirus prevention or treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website <https://icryo.com> on April 29, 2020. We also reviewed your social media website at <https://www.facebook.com/icryocryotherapy> where you direct consumers to your website <https://icryo.com> to purchase IV infusions, cryotherapy, and other products and services

With iV infusions, your immune system gets a jumpstart of nutrients without losing any of them as they break down in your body....

### Preventative Infusions Now May Help You Avoid a Sick One Later

While these iV infusions can't fix everything, they can do a great job of boosting your immune system and fighting off illnesses before you know they are there.

Prevention is key to avoiding dangerous organisms like COVID-19. So wash your hands, take care of your health, and schedule an iV infusion today from your webpage titled, "Strengthening Your Immune System with iV Infusions & Vitamin Shots," posted April 5, 2020 to <https://icryo.com/strengthening-your-immune-system-with-iv-infusions-vitamin-shots/>

- x "If Covid-19 has taught us anything, it is that germs are everywhere, and we need to take precautions against them. Part of those safeguards include making sure we have enough nutrients in our bodies, including Vitamin C, to keep our immune systems running at peak levels. ... In fact, Vitamin C shots are recommended as a preventative measure and an effective method for tackling COVID-19, and it's already a commonly offered at iCRYO! ...

- Vitamin C Shots –The fastest way to

iCRYO, LLC  
May 4, 2020  
Page3

Within 48 hours, please send a message to Richard Cleland, Assistant Director, via electronic mail at [rcleland@ftc.gov](mailto:rcleland@ftc.gov) describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-308-3088.

Very truly yours,

Richard A. Quaresima  
Acting Associate Director  
Division of Advertising Practices