



United States of America
FEDERAL TRADE COMMISSION
MIDWEST REGION

Todd M. Kossow
Regional Director
230 S. Dearborn St., Suite 3030
Chicago, Illinois 60603

August 19, 2020

WARNING LETTER

By FedEx

Joseph Crogan
MHC II LLC, d/b/a Elite Hearing
Centers of America
31 Lupi Court
Suite 110
Palm Coast, FL 32137

Eric Movshin
MHC II LLC, d/b/a Elite Hearing
Centers of America
11011 West North Avenue
Apt. 334
Wawautosa, WI 53226

Re: Deceptive Claims of Covid-19 Stimulus Relief

Dear Messrs. Crogan and Movshin,

This letter informs you that Federal Trade Commission (FTC) staff reviewed advertisements appearing in newspapers and a posting on social media for Elite Hearing Centers of America, entitled “PUBLIC ANNOUNCEMENT: COVID-19 HEARING HEALTHCARE STIMULUS PROGRAM NOW EXTENDED THROUGH JULY 31” (“Public Announcement”) in or about July 2020. We have determined that these materials are unlawfully advertising that consumers responding to the advertisement and posting are eligible to receive up to \$3,000 in COVID-19 stimulus relief for hearing aids.

The payment to individuals and a \$2,400 payment for married couples, with an additional \$500 payment per qualifying child. It does not provide any payments specifically to purchase hearing aids, and Elite Hearing Centers is not authorized to provide any assistance under the CARES Act.

Some examples of the claims in the Public Announcement include:

- In red, capital letters, you title the advertisement a “**PUBLIC ANNOUNCEMENT**” extending a “**COVID-19 HEARING HEALTHCARE STIMULUS PROGRAM**” through July 31.

