

United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices

May 27, 2020

WARNING LETTER

VIA EMAIL TO drgonino@goninowellness.com
Gonino Center for Healing
Attn: Dr. John Gonino
6720 Horizon Rd.
Heath, TX 75032

Re: Unsubstantiated claims for Coronavirus prevention or treatment

Dear Dr. Gonino:

This is to advise you that FTC staff has reviewed your website at <https://goninowellness.com> on May 21, 2020. We also reviewed your social media website at www.facebook.com/GoninoCenterForHealing/ where you direct consumers to your website <https://goninowellness.com> where they can schedule IV Ozonotherapy IV Vitamin C therapy hyperbaric oxygen therapy and other treatments, and purchase Ascorbic acid and other supplements. We have determined that you are unlawfully advertising that certain services and products prevent or treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims include

- x "...As many of you know, Joseph Mercola, DO hosts the most frequently visited medical website on the planet, Mercola.com, with 18 million hits per month. Since the #coronavirus pandemic has begun, Dr. Mercola has reported favorably on two of the treatments that we offer at our office as a means to eradicate the virus; those being #IVVitaminC and #IvOzone. These results are not a surprise based on Dr. Jay Rowen's work in Sierra Leone using IV Ozone vs. #Ebola virus in Feb. of 2014. Dr. Rowen treated 4 patients who were diagnosed with Ebola with IV Ozone. All 4 recovered in 2 days; despite Ebola being 14 times more lethal than #Covid19.

Today his post centers around yet another treatment that we offer at our office, that

IV Remdesivir (antiviral) makes ok sense to me. I would recommend it if your kidney or liver function is not optimal, and I suspect the results with IV Ozone are slightly to somewhat better, and safer, with less side effect

IV plasma from convalescent patients makes excellent antibodies to directly neutralize the virus? You bet. The problem is we don't have enough of that plasma to go around yet. So until then, I think what I and Dr. Mercola are proposing is the best and safest way to go.

...I hope some of the above is helpful to you in some way. And I hope you will enjoy Dr.Mercola's post below..".

[Links to an article titled, "Hyperbaric Oxygen Therapy for COVID-19," at

x “Colleague and mentor Dr. Rowan speaks about #ozonetherapy and #covid19

Let's boost up your immune system system and kill bacteria and virusAh ounce of prevention is worth a pound of cureBenjamin Franklin

[Links to an article titled, “A Plausible Penny’

