


United States of America
FEDERAL TRADE COMMISSION
Southwest Region



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nebulizer.'].”

In marketing materials titled “FDA: Approve High Dose IV Vitamin C for Coronavirus Patients!”, you claim that “There have been emerging reports favoring Vitamin C administered intravenously (IV) alone or in combination with hydroxychloroquine/chloroquine as a very effective treatment for Coronavirus COVID-19 patients in China and U.S. Unfortunately, IV Vitamin C’s has not yet been recognized or explored by the FDA, CDC, or HHS.... U.S. board certified anti-aging physician, Dr. Richard Cheng, MD,Ph.D [stated that]... ‘High-dose intravenous VC [Vitamin C] has also been successfully used in the treatment of 50 moderate to severe COVID-19 patients in China. The doses used varied between 2 g and 10 g per day, given over a period of 8–10 h. Additional VC bolus may be required among patients in critical conditions. The oxygenation index was improving in real time and all the patients eventually cured and were discharged.’”

In marketing materials titled “Support your immune system to protect against a COVID-19 infection,” you claim, “Since our patients are at high risk for severe symptoms of this virus, we suggest treating everyone prophylactically with an individualized protocol of herbs, supplements, and medications when appropriate. We are evaluating existing patients who are experiencing COVID-19 like symptoms and are using herbs and nutrient therapies to support their immune system and to also decrease viral attachment and replication. We have seen rapid turn around in early symptoms and slower but eventual turnaround in more severe symptoms.”

In marketing materials titled “Support your immune system to protect against a COVID-19 infection,” you claim to provide “information on herbs and medications we recommend for treatment for viral symptoms, even at first onset of symptoms. **We strongly recommend prevention of severe symptoms of any virus before they begin!** Further down you can read our herbal antiviral recommendations.”

In marketing materials titled “Support your immune system to protect against a COVID-19 infection,” you recommend a variety of supplements for consumers to take before and while experiencing symptoms of COVID-19, including “Nebulized Hydrogen Peroxide, 3% Food Grade Only Before trying this, you must speak with your GMA doctor first to determine if this is appropriate for you, and to discuss instructions. This can be used as a prophylactic to help diminish the likelihood of viral replication in the nose and sinuses, where the virus [sic] Good to use after coming back home from being in public. If you do not have a nebulizer that can be used for nasal nebulization, GMA has some available for patients to purchase. See our next post on preparing hydrogen peroxide for nebulization.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products or services identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such products or services

are not supported by competent and reliable scientific evidence. Yo