



United States of America  
FEDERAL TRADE COMMISSION  
Washington, D.C. 20580

July 10, 2020

**WARNING LETTER**

*VIA EMAIL TO [hackbartchiropractic@gmail.com](mailto:hackbartchiropractic@gmail.com)*

Hackbart Chiropractic  
508 N. 6<sup>th</sup> St.  
Seward, NE 68434

Re: Unsubstantiated claims for Coronavirus treatment or prevention

To Whom It May Concern:

This is to advise you that FTC staff reviewed your website <http://hackbartchiropractic.com/> and your social media page at <http://facebook.com/hackbartchiropractic> in July, 2020. We have determined that you are

exposed to.... Chiropractic is full of amazing, life changing, benefits and right now, the immune function of our community is critical. No other drug or vaccine can offer protection from sickness like a specific chiropractic adjustment. Develop a good offense through chiropractic so you can have the upper hand over COVID-19.” [from your webpage “Improved Immunity During Covid-19,” <http://hackbartchiropractic.com/blog/improved-immunity-during-covid-19>]

- **“Other Offensive Strategies During COVID-19[.]** In our last article, we discussed the importance of having a good offense during this COVID-19 pandemic. . . . [N]obody seems to give out information on offensive strategies to make sure your immune system is in healthy shape in order to fight off any virus you might be exposed to. The single most important thing you can do to improve your immunity is to get adjusted.” [from your webpage <http://hackbartchiropractic.com/blog/other-offensive-strategies-during-covid-19>]

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Within 48 hours, please send a message to Richard Cleland via electronic mail at [rcleland@ftc.gov](mailto:rcleland@ftc.gov) describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Mr. Cleland at 202-326-3088.

Very truly yours,

Serena Viswanathan  
Acting Associate Director  
Division of Advertising Practices