



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

May 13, 2020

WARNING LETTER

VIA EMAIL TO info@mind-bodyacupuncture.com

Mind & Body Acupuncture
2001 S. Barrington Avenue, Suite 111
Los Angeles, California 90025

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <https://mind-bodyacupuncture.com/> and your social media postings on Facebook (<https://www.facebook.com/MindBodySpiritAcupuncture>) on May 10, 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- In marketing materials titled “TCM [traditional Chinese medicine] and COVID-19—Reference information from China,” accessible through a prominent link on your website’s homepage, you claim that “[i]ntegrating traditional Chinese medicine with Western medicine to treat the novel coronavirus patients has been proven to be effective. A large number of clinical practices have confirmed the effect of the combined treatment of TCM and Western medicine on new coronavirus pneumonia patients. TCM can rapidly improve symptoms in patients with mild symptoms, shorten the course of illness for patients with severe symptoms, and reduce the possibility of mild infections from becoming severe.”
- In marketing materials titled “TCM [traditional Chinese medicine] and COVID-19—Reference information from China,” accessible through a prominent link on your website’s homepage, you claim that “Citing the latest clinical research on 102 patients with light symptoms, TCM treatment can shorten the average length of patient stay in the hospital by 2.2 days while enhancing the recovery rate by 33 percent compared with the control group . . . Apart from medicines, TCM treatment also included acupuncture, ear

acupuncture point application and Baduanjin (a fitness practice with a history of 800 years), improving patients' sleep and facilitating their recovery.”

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