



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

June 3, 2020

WARNING LETTER

VIA EMAIL TO support@myersdetox.com

Myers Detox
1480 Colorado Boulevard, Suite 150
Los Angeles, California 90041

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff reviewed your website at <https://myersdetox.com/> on May 28, 2020. We have determined that you are unlawfully advertising that certain products prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention claims on your website include:

In marketing materials titled “Coronavirus: How Worried Should We Be?” you claim:

- “**How To Protect Yourself From The Coronavirus**[.] Protection from Coronavirus boils down to:... Alkalize your body... Viruses thrive in an acidic environment; therefore, keeping your body as alkaline as possible is important to preventing viral infections. . . . if you really want to make quick changes in your body’s pH, I highly recommend using a therapeutic salt like Healthy Salt [link to https://store.myersdetox.com/products/healthy-salt?_pos=1&_sid=b2fd593ca&_ss=r]. I have never found a better mineral supplement”;
- “Eat these foods to boost immunity, alkalize the body and fortify cell membranes to reduce viral penetration.... Eat organic raw unfiltered honey as it’s negatively ion charged. I like Manuka Health Manuka 550MGO [link to https://store.myersdetox.com/products/mgo-550-manuka-honey-25-8-8-oz?_pos=1&_sid=a6badfde7&_ss=r]. This is the strongest antimicrobial honey you can buy. Manuka honey is proven in this one study to be a potent antiviral”;

