



United States of America  
FEDERAL TRADE COMMISSION  
Southwest Region

1999 Bryan St., Ste. 2150  
Dallas, Texas 75201

May 22, 2020

**WARNING LETTER**

VIA EMAIL TO [info@naturalhealth365.com](mailto:info@naturalhealth365.com)

Natural Health 365  
4327 S Highway 27 #187  
Clermont, Florida 34711

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at  
<https://www.naturalhealth365.com/>

administration is being used successfully to treat COVID-19 – even in patients experiencing severe symptoms. Of course, instead of waiting until you get sick to begin a vitamin C protocol, the best course of action is to take preventative measures and boost your intake to the 5-10 grams per day that Dr. Cheng recommends to support a strong immune system.”

In marketing materials titled “Surprising strategy deployed by major bank against COVID-19 infection,” you claim that “[a]s the confirmed cases of coronavirus continue to rise around the world – especially within the United States, experts continue to look for effective ways to treat the virus.... It’s possible that something as simple as high amounts of vitamin C could be quite effective at avoiding the threat of COVID-19.... As other areas in the world are realizing the importance of vitamin C in the fight against COVID-19, the U.S. government should consider doing the same. Reports from China have already indicated that **high amounts of vitamin C help manage and prevent the virus from doing too much damage**.... you’ll likely need far more vitamin C than you can get from diet alone to give your immune system the help it needs – especially if you’re feeling the effects of COVID-19. Some integrative healthcare providers recommend taking 2,000 mg – 2 to 3 times per day, and if you’re beginning to feel sick, aim to get an initial dose of 3,000 to 6,000 mg and then follow up with additional doses of 1 – 2,000 mg per hour for several days... ”

In marketing materials titled “High-dose glutathione shows promise in addressing respiratory distress in patients with COVID-19,” you claim:

- That “glutathione shows significant promise in addressing respiratory distress”;
- That “oral and IV glutathione work to help address the ‘cytokine storm syndrome’ that leads to respiratory distress in patients who have COVID-19 pneumonia”;  
and
- That “zinc and vitamin C [

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at [jelliott@ftc.gov](mailto:jelliott@ftc.gov) describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at [zkeller@ftc.gov](mailto:zkeller@ftc.gov).

Very truly yours,

Dama J. Brown  
Regional Director  
Southwest Region