



WARNING LETTER

Via FedEx

Alan Darash, M.D., P.C.
d/b/a NewSkin Laser Center
8540 Reseda Blvd #103
Northridge, CA 91324

Re: Unsubstantiated Claims for Coronavirus Prevention or Cure

To Whom It May Concern,

This letter informs you that Federal Trade Commission (FTC) staff reviewed your websites at www.coronavitaminciv.com and www.newskinlaser.com in May and June of 2020. We also reviewed your social media websites at <https://www.facebook.com/NewSkinLaserCenter/> and <https://www.instagram.com/newskinlasercenter/>, where you direct consumers to your website www.newskinlaser.com, where they can schedule intravenous therapy and other treatments. We have determined that you are unlawfully advertising that certain products or services treat or prevent Coronavirus disease 2019 (COVID-19).

Some examples of Coronavirus prevention or cure claims on your websites include:

- On the homepage of your www.coronavitaminciv.com website, you state, “Corona Vitamin C IV[.] CoronaVirus | DarMon Cocktail To help with immune system | Medical Grade[.] To help your body fight off infection especially with CoronaVirus. DarMon cocktail entails high dose Vitamin C, Thiamine more [link to <https://www.newskinlaser.com/can-vitamin-c-prevent-and-treat-coronavirus>, which is titled, “Can Vitamin C Prevent and Treat Coronavirus?”].” Directly below this language is a “VISIT US” button, which when clicked leads to <https://www.newskinlaser.com/>.
- On the same webpage, you state “Corona Virus Vitamins... Chinese scientist [sic] used antiviral medications and high dose Vitamin C IV and Thiamine to help your immune system fight off the virus High dose of vitamin C and thiamine can not be achieved by taking pills. Give your body the best chance to fight off Corona virus...”

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- On the webpage <https://newskinlaser.com/darmon-cocktail-medical-grade-immune-booster>

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related prevention or treatment claims regarding such products or services are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Jason Adler, Assistant Director, via electronic mail at jadler@ftc.gov, describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact David A. O'Toole at dotoole@ftc.gov.

Sincerely,

A handwritten signature in black ink on a white background. The signature is written in a cursive style and appears to read "Todd M. Kossow".

Todd Kossow
Director
Midwest Region