



July 7, 2020

WARNING LETTER

VIA EMAIL TOnsideouthealth@gmail.com

NSideOut Health

Jul scn -2 (id)2 (e)6RNÔ0|cÒ Ò`|fP: This is to advise you that FTC staff has reviewed your

- x On your social media site at <https://www.facebook.com/pg/NsideOutHealth/> post on April 5 at 10:34 a.m., you post an image about the benefits of Elderberry, and state: "Now available: Organic Elderberry Syrup. Ideal for everyday use but especially during this pandemic. It's imperative that you keep your immune system strong. Elderberry syrup has been known to boost the immune system...#coronavirus#coronakiller[.]"
- x On your social media websites at <https://www.instagram.com/nsideouthealth/> and <https://www.facebook.com/pg/NsideOutHealth/> posts on June 21, you state: "I'm so grateful to see that @nsideouthealth is at the top of the list for helping this client beat covid-19!...#coronacure #covidcure[.] and post an image of a list of remedies that includes Elderberry, Sea Moss, and Black Seed Oil, accompanied by the comment, "Big Ups to [] for showing me the way he beat Covid 19 for my brother & sister-in-law who had it. They both recovered using his method. Be safe, this is not a game folks Coronavirus is NOT GONE."

It is unlawful under the FTC Act, 15 U.S.C. 45 et seq. to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID such study is currently known to exist for the products identified above. Thus, any coronavirus related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland, Assistant Director electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-636-3088