



United States of America  
FEDERAL TRADE COMMISSION  
Washington, D.C. 20580

June 19, 2020

**WARNING LETTER**

VIA EMAIL TO *info@provitahealthstore.com*  
Provita Health Store

Re: Unsubstantiated claims for Coronavirus treatment or prevention

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at the URL <https://www.provitahealthstore.com/> and your social media pages at <https://www.facebook.com/provitahealthstore/> and <https://www.instagram.com/provitahealthstore/> in June 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include the following:

However, this family of viruses can circulate between animals including camels, cattle, cats and bats. The most recently discovered coronavirus is one that causes the disease globally known as

**COVID-19. . . . VariZapper to remove viruses.** Dr. **Hulda Clark**, seeing the need to wipe out all kinds of pathogens, created **VariZapper**, an electronic device designed to eliminate all kinds of microorganisms including viruses. **VariZapper** works by sending frequencies that match the frequencies of pathogenic microorganisms and in the same way that a crystal can burst at a certain frequency, viruses die when attacked using their own frequency. . . . Human frequency ranges from 1520 to 9460 kHz, while frequencies of pathogens, viruses, parasites, bacteria, etc., range from 77 to 500 Khz. The currents emitted by the Zapper are low intensity so it does not affect the cells of the body, it does not produce effects on blood pressure, memory or body temperature. It only impacts pathogenic microorganisms without affecting us and without causing any side effects. We recommend using the VariZapper before 9PM, because that is when the organs change polarity from north to south to enter the recovery phase, and the

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device will work at its maximum before that time. VariZapper is a totally safe and safe device even for pets and babies.” [from your webpage

[https://www.provitahealthstore.com/en/human-viruses-nb73\(a\)Fto\(o\)EMCa-8Lp\(c\)-](https://www.provitahealthstore.com/en/human-viruses-nb73(a)Fto(o)EMCa-8Lp(c)-) /SpanCID 3

interesting concepts could be analyzed from this discovery. In order to use it for the benefit of her patients, Dr. Clark devised a portable and easy-to-use device that we now know as #Varizapper which generates square waves of positive offset at 30 KHz to destroy viruses, parasites, bacteria and #mold in just a few minutes. . . . #virus #coronavirus.” [from your February 17th Instagram post at <https://www.instagram.com/p/B8rsi3jAVSN/>]

It is unlawful under the FTC Act, 15 U.S.C. § 41 *b1b1 ml5.3 (c)-d 3.-2 fss tn co 5(t,u 3.-2 (s)57)*

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If you have any questions regarding compliance with the FTC Act, please contact Mr. Cleland at 202-326-3088.

Very truly yours,

Richard Quaresima  
Acting Associate Director  
Division of Advertising Practices