

Richard A. Quaresima Acting Associate Director Division of Advertising Practices United States of America FEDERAL TRADE COMMISSION Washington, D.C. 20580

May 26, 2020

WARNING LETTER

VIA EMAIL TO info@restoremedclinic.com Restore Med Clinic 1501 Westcliff Dr. Ste. 303 Newport Beach, CA 92660

Re: Unsubstantiated claims for Coronavirus prevention and treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at <u>https://restoremedclinic.com</u> in May 2020. We have also reviewed your social media websites at <u>https://www.facebook.com/pg/restoremedclinic/</u> and <u>https://www.instagram.com/restoremedclinic/</u> where you promote your IV vitamin therapy. We have determined that you are unlawfully advertising that certain products or services treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or cure claims on your websites include:

• On your website at https://www.restoremedclinic.com/body-wellness/iv-drip-therapy/, you state: "At Restore Med Clinic, we offer an innovative *IV therapy in Newport Beach* that infuses your body to boost your body into rapid and natural healing. COVID-19 IMMUNITY BOOST IV DRIP[.] While as of today there are no WHO, FDA or CDC recommended drugs, treatments or vaccines for the novel Coronavirus, it is probably also true that there has never been a better time than now for an overall uplift and immune system boost!...IV drips are a proven vitality-inducing boost that directly deliver a liquid mixture of vitamins and minerals through the veins, resulting in absorption rates of up to 40% greater than vitami

Restore Med Clinic May 26, 2020 Page 2

your body a significant boost that can help repair and treat countless conditions....

Restore Med Clinic May 26, 2020 Page 3

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product or service identified above. Thus, any coronavirus-related prevention or treatment claims regarding such product or service are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland, Assistant Director via electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-326-3088.

Very truly yours,