

United States of America  
FEDERAL TRADE COMMISSION  
Southwest Region

Dama J. Brown, Regional Director  
Federal Trade Commission - Southwest Region  
1999 Bryan Street, Suite 2150  
Dallas, Texas 75201

May 2, 2020

WARNING LETTER

Via U.S. Mail and Email to: info@aznaturalmedicine.com

Arizona Natural Medicine Physicians PLLC  
2480 West Ray Road, Suite 1  
Chandler, Arizona 85224

Re: Unsubstantiated Claims for Coronavirus Prevention

To Whom It May Concern:

This is to advise you that the FTC has reviewed your website at <https://www.aznaturalmedicine.com> on May 1, 2020. We have determined that you are unlawfully advertising that certain products prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention claims on your website include the following representations:

- On a page titled "CORONAVIRUS: IV NUTRIENTS," you claim: "Arizona Natural Medicine® can offer you IV Nutrient therapies.... IV nutrient therapy ensures the vitamins and minerals you take for prevention are actually able to do their job!... You can prime your immune system and protect yourself and your family against the coronavirus with simple changes and interventions such as a Meyer's cocktail.... Contact Arizona Natural Medicine® to speak to a physician about infection prevention today."
- On a page titled "CORONAVIRUS: HOW CAN YOU PROTECT YOURSELF?" you claim: "As a naturopathic physician I am an expert in preventative care. How can you protect yourself and your family against Coronavirus, common cold and the flu? Let me guide you in ways to prepare your immune function and prevent viral infection," and "Fortunately, prevention is on your side! Here is a list of what YOU can do," which includes "Homeopathic medicine with expert guidance" and "IV Nutrient boost in office with trained practitioner."

