

United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Serena Viswanathan
Acting Associate Director
Division of Advertising Practices

October 13, 2020

WARNING LETTER

VIA EMAIL TO vibrantlifeoklahoma@gmail.com
Dr. James Warren
Vibrant Life Oklahoma
21404 S 4110 Rd.
Claremore, OK 74017

Re: Unsubstantiated claims for Coronavirus prevention or treatment

Dear Dr. Warren

This is to advise you that FTC staff has reviewed your website at <https://www.vibrantlifeoklahoma.com> in October 2020. We also reviewed your social media website at <https://www.facebook.com/VibrantLifeOklahoma> where you direct consumers to products and services that prevent or treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims include

- x In a Facebook post on August 13, 2020 you stated a "Case Report out of Germany on COVID-19 Patient using Laser Therapy. This is part of our Lumen Therapy package available right here in the US!"

This post shares an August 13 Facebook post from Weber medical CO, with an image labeled "57 y/o with severe COVID-19 pneumonia responded to supportive Laser Therapy." The shared post also includes an image of a man on a hospital bed receiving laser therapy alongside two sets of chest-rays marked "Before Laser Therapy" and "After Laser Therapy" alongside an image of a chart of treatment parameters. The shared post states:

"

- x In a Facebook post on April 18, 2020 you shared photographs of a woman receiving IV treatment and state: "What are we doing??? We are pretreating and immune boosting for virus, microbes, PDT !!"

In response to a comment on this post asking "Price does it work," James Warren posted a reply stating "It's been main stream in Europe for 30 years. Watch some of the videos posted below. The name of the therapy is photodynamic therapy. PDT. There's lots of research and there posted additional comments providing links to two YouTube videos one titled "COVID-19: Treatment by Photodynamic Therapy (PDT)" available at <https://www.youtube.com/watch?v=OojFiZwDN10w> and another titled "Vitamin B2, UV Light Could Stop COVID-19" [previously available at

- x In a Facebook post on March 25, 2020 you share a March 25, 2020 Facebook post from Weber medical GmbH that includes a graphic of large coronavirus and states:

“** Download study on aPDT in MERS-CoV **

In 2016, Keil/Bowen/Marscher researched the effect of Riboflavin + UV Irradiation on the Middle Eastern respiratory syndrome coronavirus (MERS), which was first identified in Saudi Arabia in 2012 and can also cause pneumonia, just as the current SARS-CoV-2 strain.

They found that Riboflavin and UV light effectively reduced the titer of MERS-CoV in human plasma products to below the limit of detection, suggesting that treatment process may reduce the risk of transfusion transmission of MERS.

Given the similarity of MERS-CoV with the currently spreading #coronavirus, these findings probably also apply to SARS-CoV-2.

Download the full article by clicking the link and get ready to treat Coronaviruses with antimicrobial Photodynamic Therapy: <https://bit.ly/39ksT1E>

[March 25, 2020 post at <https://www.facebook.com/VibrantLifeOklahoma/>

- x In a Facebook post on March 24, 2020 you state “US Hospital treating coronavirus SDWLHQWV ZLWK YLWDPLQ & ”The post includes a “Book Now” button that allows consumers to make appointment with Vibrant Life Oklahoma. J S H

[March 24, 2020 post at <https://www.facebook.com/VibrantLifeOklahoma/>

- x In a Facebook post on March 13, 2020 you state “I have this Technology” and share a March 13, 2020 Facebook post from Weber medical GmbH that includes a graphic large coronavirus with the label “Latest research indicates aPDT to be effective against Corona Viruses” The shared post states:

“!! Fighting Viruses with IV UV Laser Therapy and aPDT !!

The world has barely been that sensitive for viruses and their spread before. Therefore, today’s topic is the deactivation of pathogens using Ultraviolet Laser Light, either solely or in combination with a Photosensitizer to achieve antimicrobial Photodynamic Therapy (aPDT) in the context of #coronavirus. . . .

Can this also help with #COVID19?

