

United States of America
FEDERAL TRADE COMMISSION
Southwest Region

[\[https://shop.vidlwellness.com/remedy-spectrum-herbal-extract-tea.html\]](https://shop.vidlwellness.com/remedy-spectrum-herbal-extract-tea.html)

- x In marketing materials titled “Traditional Chinese Medicine Used In The Fight Against Coronavirus,” you claim that “. . . Shuanghuanglian liquid could be used to ‘inhibit’ the 2019-nCoV. Made from a blend of honeysuckle, Chinese skullcap [\[https://shop.vidlwellness.com/shop\]](https://shop.vidlwellness.com/shop) forsythia, shuanghuanglian is believed to be antiviral, antibacterial and good for the immune system; thus, it is often used to relieve symptoms such as fever, cough, and sore throat.”

It is unlawful under the FTC Act, 15 U.S.C. § 411 seq. to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence.