



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Serena Viswanathan
Acting Associate Director
Division of Advertising Practices

July 29, 2020

WARNING LETTER

VIA EMAIL TO *customer.care@xlear.com, facebook@xlear.com*

Xlear Inc.

723 S Auto Mall Dr

American Fork, UT 84003

Re: Unsubstantiated claims for Coronavirus prevention or treatment

To Whom It May Concern:

This is to advise you that FTC staff reviewed your website at <https://xlear.com/xlear/> on July 24, 2020. We also reviewed your social media website at www.facebook.com/xylitol.experts/ and your YouTube channel at https://www.youtube.com/channel/UCHq_XCdQIFfAf0L-X6dJfg, where you direct consumers to your website, <https://xlear.com/xlear/>, to purchase Xlear Sinus Care nasal sprays. We have determined that you are unlawfully advertising that certain products prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims include:

- Your web page <https://xlear.com/xlear/> states:

“XYLITOL SINUS STUDIES

Xylitol and Upper Respiratory Health: 5 Studies You Should Know

READ THE STUDIES” [links to <https://www.dontgetsickclub.com/studies>, which states:]

“USU Study Summary/Synopsis

Virucidal Activity of Xlear Compounds vs SARS-CoV-2 Virus and Rhinovirus-16 -
Jonna B. Westover, Ph.D., Utah State University, Institute for Antiviral Research

Overview:

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At Utah State University's Institute of Antiviral Research, Jonna Westover, Ph.D. and her

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recommend using @Xlear to clear your nose passages. The nose is a major entry for respiratory viruses and is important to keep clean! [#LiveXlear](#)”

[post dated March 19, 2020 on [www.facebook.com/xylitol 2](http://www.facebook.com/xylitol2)