



WARNING LETTER

Date: October 7, 2020

TO: info@GriffoBotanicals.com – Frank Griffo
GRIFFO INC.
179 H Street
Petaluma, CA 94952

RE: Unapproved and Misbranded Products Related to Coronavirus Disease 2019 (COVID-19)

This is to advise you that the United States Food and Drug Administration (FDA) and the Federal Trade Commission reviewed your website at the Internet address <https://griffobotanicals.com> on September 15, 2020, and October 1, 2020, respectively. We also reviewed your social media websites at www.facebook.com/griffobotanicals and www.instagram.com/griffobotanicals, where you direct consumers to your website, <https://griffobotanicals.com>, to purchase your products. The FDA has observed that your website offers herbal tincture products for sale in the United States and that these products are intended to mitigate, prevent, treat, diagnose, or cure COVID-19¹ in people. Based on our review, these products are unapproved new drugs sold in violation of section 505(a) of the Federal Food, Drug, and Cosmetic Act (FD&C Act), 21 U.S.C. § 355(a). Furthermore, these products are misbranded drugs under section 502 of the FD&C Act, 21 U.S.C. § 352. The introduction or delivery for introduction of these products into interstate commerce is prohibited under sections 301(a) and (d) of the FD&C Act, 21 U.S.C. § 331(a) and (d).

There is currently a global outbreak of respiratory disease caused by a novel coronavirus that has been named “severe acute respiratory syndrome coronavirus 2” (SARS-CoV-2). The disease caused by the virus has been named “Coronavirus Disease 2019” (COVID-19). On January 31, 2020, the Department of Health and Human Services (HHS) issued a declaration of a public health emergency related to COVID-19 and mobilized the Operating Divisions of HHS.² In addition, on March 13, 2020, the President declared a national emergency in response to COVID-19.³ Therefore, FDA is taking urgent measures to

- x On numerous product pages on your website, you include the product tag “COVID-19.” The product tag leads consumers to a page entitled “COVID-19” that is filtered to display numerous products, including but not limited to, BaseCamp, Gan Mao, Febris, Fortifend, and Xiao Chai Hu, that include the “COVID-19” product tag. [from your website at <https://griffobotanicals.com/collections/covid-19>]
- x Your products webpage includes a drop-down menu to allow users to “FILTER BY” the term “covid,” and directs to a page titled “covid” where you display images of the following products: HuBei #1, Qing Fei Pai Du, Solis, and WuHan #2. [from your website at https://griffobotanicals.com/collections/all/covid?sort_by=title-ascending]
- x On July 15th and 9th, 2020 posts on your Facebook page you state:
 - o “Did you know that hospitals in HuBei and WuHan published Chinese herbal guidelines for treatment of COVID-19 in its various stages and presentations? Griffo Botanicals has produced 4 new COVID formulas based on these guidelines. The intention of these formulas is to ease symptoms, while bringing the body back into balance. They promote recovery, improving both mild and moderate symptoms while reducing the inflammatory load on the lungs and other organs that occur during Covid-19 infection. . . . #covid_19” [from your Facebook page at www.facebook.com/griffobotanicals]
- x On a March 20, 2020 post on your Facebook page you state:
 - o “Did you know that a variation of Xiao chai hu Tang is part of the herbal protocol used by Wuhan hospital for early stage COVID-19 symptoms? . . . #covid_19” [from your Facebook page at www.facebook.com/griffobotanicals]
- x On a July 9, 2020 post on your Instagram page you state:
 - o “Did you know that hospitals in HuBei and WuHan published Chinese herbal guidelines for treatment of Covid_19 in its various stages and presentations? Griffo Botanicals has produced 4 new formulas based on these guidelines. The intention of these formulas is to ease symptoms, while bringing the body back into balance. They promote recovery, improving both mild and moderate symptoms while reducing the inflammatory load on the lungs and other organs that occur during respiratory infection.” [from your Instagram page at www.instagram.com/griffobotanicals]

You should take immediate action to correct the violations cited in this letter. This letter is not meant to be an all-inclusive list of violations that exist in connection with your products or operations. It is your responsibility to ensure that the products you sell are in compliance with the FD&C Act and FDA's implementing regulations. We advise you to review your websites, product labels, and other labeling and promotional materials to ensure that you are not misleadingly representing your products as safe and effective for a COVID-19-related use for which they have not been approved by FDA and that you do not make claims that misbrand the products in violation of the FD&C Act. Within 48 hours, please send an email to COVID-19-Task-Force-CDER@fda.hhs.gov describing the specific steps you have taken to correct these violations. Include an explanation of each step being taken to prevent the recurrence of violations, as well as copies of related documentation. Failure to immediately correct the violations cited in this letter may result in legal action, including, without limitation, seizure and injunction.

FDA is advising consumers not to purchase or use certain products that have not been approved, cleared, or authorized by FDA and that are being misleadingly represented as safe and/or effective for the treatment or prevention of COVID-19. Your firm will be added to a published list on FDA's website of firms and websites that have received warning letters from FDA concerning the sale or distribution of COVID-19 related products in violation of the FD&C Act. This list can be found at <http://www.fda.gov/consumers/health-fraud-scams/fraudulent-coronavirus-disease-covid-19-products>. Once you have taken corrective actions to cease the sale of your unapproved and unauthorized products for the mitigation, prevention, treatment, diagnosis, or cure of COVID-19, and such actions have been confirmed by the FDA, the published list will be updated to indicate that your firm has taken appropriate corrective action.

If you cannot complete corrective action within 48 hours, state the reason for the delay and the time within which you will complete the corrections. If you believe that your products are not in violation of the FD&C Act, include your reasoning and any supporting information for our consideration.

If you are not located in the United States, please note that products that appear to be misbranded or unapproved new drugs are subject to detention and refusal of admission if they are offered for importation into the United States. We may advise the appropriate regulatory officials in the country from which you operate that FDA considers your product(s) referenced above to be unapproved and misbranded products that cannot be legally sold to consumers in the United States.

Please direct any inquiries to FDA at COVID-19-Task-Force-CDER@fda.hhs.gov.

In addition, it is unlawful under the FTC Act, 15 U.S.C. 41 et seq., to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any coronavirus-related prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims. Violations of the FTC Act may result in legal action seeking a Federal District Court injunction and an order may require that you pay back money to consumers. Within 48 hours, please send an email to Richard Cleland, Assistant Director of the FTC's Division of Advertising Practices, via electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Mr. Cleland at 202-326-3088.

Sincerely,

Donald D. Ashley
Director
Office of Compliance
Center for Drug Evaluation and Research
Food and Drug Administration

Sincerely,

Serena Viswanathan
Acting Associate Director
Division of Advertising Practices
Federal Trade Commission