



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Serena Viswanathan
Acting Associate Director
Division of Advertising Practices

September 9, 2020

WARNING LETTER

VIA EMAIL TO contact@americanregen.com

Dr. Andrey Lutskovsky
American Regenerative Clinic
31000 Telegraph Rd., Ste. 140,
Bingham Farms, MI 48025

Re: Unsubstantiated claims for Coronavirus prevention and treatment

Dear Dr. Lutskovsky:

This is to advise you that FTC staff has reviewed your website at <https://americanregen.com/> on September 1, 2020. We have also reviewed your social media website at <https://www.facebook.com/americanregen>, where you promote services and treatments you offer at your clinic, including stem cell therapy and ozone therapy. We have determined that you are unlawfully advertising that certain products or services treat or prevent Coronavirus Disease 2019 (COVID-19).

Examples of Coronavirus prevention or cure claims on your websites include:

- On your website at <https://americanregen.com/treatments-for-coronavirus-and-the-benefits-of-stem-cell-treatments/>, you state: “Treatments for Coronavirus and the Benefits of Stem Cell Treatments... Ozone and the Coronavirus. . . Alternative treatments like stem cells and high dose ozone are proven to be highly effective against all germs including coronavirus. . . . American Regenerative Clinic leading [sic] by Dr Andrey Lutskovsky, has been provided [sic] stem cell and 10-pass ozone treatments for years. Those solutions could be use[d] not only for treatment, but as prophylaxis measures for elderly and people with compromised immune system[s].”
- In a Facebook post at <https://www.facebook.com/americanregen> dated March 16, 2020, you state: “During pandemic it is very important to have [a] strong immune system. Ozone Therapy is an effective profilaxis [sic] and therapeutic tool for viral and bacterial infections. Ozone therapy will improve the intake of oxygen in the

