



United States of America  
FEDERAL TRADE COMMISSION  
Washington, D.C. 20580

Serena Viswanathan  
Acting Associate Director  
Division of Advertising Practices

September 11, 2020

WARNING LETTER

VIA EMAIL TO [info@BestChlorella.com](mailto:info@BestChlorella.com)  
C'est Si Bon Company  
1308 Sartori Ave., Suite 205  
Torrance, CA 90501

Re: Unsubstantiated claims for Coronavirus prevention and treatment

To Whom It May Concern

This is to advise you that FTC staff reviewed your website at <https://bestchlorella.com/> on September 2, 2020. We have also reviewed your social media website at <https://www.facebook.com/bestchlorella/> where you promote supplements you sell on your website at <https://bestchlorella.com/>, including Chloenergy and AstaVibrance. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Examples of Coronavirus prevention or cure claims on your social media website include:

- x In a Facebook post at

- x In a Facebook post <https://facebook.com/bestchloreda> dated June 25, 2020, which includes a photo depicting a box of Chloenergy, a bottle of AstaVibrance, a lemon, and several other supplements, you state: "Natural strategy for Covid-19!"

It is unlawful under the FTC Act, 15 U.S.C. § 57 et seq. to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19 such study is currently known to exist for the products identified above. Thus, any coronavirus related prevention or treatment claims regarding products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

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