



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

May 19, 2021

WARNING LETTER

VIA EMAIL TO drbarker.ipawc@gmail.com

This post includes a video in which you state: “Hi, I’m Dr. Barker with Integrative Pain and Wellness Center and today I want to talk to you about our immune systems. Our immune system is responsible for protecting us when we come into contact with either viral or bacterial infections, and either warding those off so we never get sick, or helping us to get better if we do get sick and come down with something. So this is a very important topic right now with everything going on with COVID-19.... [T]here’s a lot of supplements out there that can be used to help boost your immune system. So if you want to set up an appointment, I am doing telemedicine appointments to discuss personalized immune function and to do an evaluation of either the current supplements you are taking or recommend a supplement regimen to boost your immune system in these times of COVID-19. So if you are interested in setting up an appointment you can do so by calling our office at 817-912-1436. I do also have some of the recommended supplements that I offer on my website at www.ipawc.com and you can read about those and the benefits of those supplements...”

[You also shared this video and made substantially similar statements in Facebook post on the same date.]

- In a March 13, 2020, Instagram post you state: “IPAWC COVID19 update. #covid19usa...#coronavirus.”

This post includes a video in which Dr. Melanie Gray states: “Hi, this is Dr. Gray, and on behalf of Dr. Barker and Integrative Pain and Wellness Center we wanted to give you our coronav2(ha24)Tj0.69 0 69 0 69 0 S(1436.3a24)Tj0o 69 0 m(1436078)-20 (y)2-(t)-2 (a)b ()JT (t)-2no-8

Dr. Matthew Barker
May 19, 2021
Page 4

Dr. Matthew Barker

May 19, 2021

Page 5

Within 48 hours, please send a message to Richard Cleland, Assistant Director, via electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-326-3088.

Very truly yours,

Serena Viswanathan
Associate Director
Division of Advertising Practices

cc: Facebook and Instagram *via email to* consumerpolicy@fb.com
Youtube *via email to* youtube-gov-support@google.com