



December 20, 2021

**CEASE AND DESIST DEMAND**

VIA EMAIL TO [info@terramunehealth.com](mailto:info@terramunehealth.com)  
TerraMune Health, LLC  
345 Heritage Ave, #324  
Portsmouth, NH 03801

Re: Unsubstantiated claims for Coronavirus prevention and treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at <https://www.terramunehealth.com/> in December 2021. We also reviewed your social media website at <https://www.facebook.com/TerraMuneHealth>, where you direct consumers to your website <https://www.terramunehealth.com/>, to purchase ViralHalt supplement. We have determined that you are unlawfully advertising that ViralHalt treats or prevents Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or

\_\_\_\_\_, you state:

**“ViralHalt™**

**Peace of Mind for Every Household**

**‘COVID-19 is the newest member of the coronavirus family. I concur with NIH laboratory findings that ViralHalt’s proprietary blend is safe and features broad spectrum antiviral properties. Science reveals that ViralHalt is nature’s**

and infect other healthy cells. ViralHalt™ then binds to the unsuccessful virus and eliminates it from the body.

**SAFE BROAD SPECTRUM ANTIVIRAL PROTECTION - NIH SUPPORTED  
20+ YEARS OF SAFE AND EFFECTIVE USE IN CLINICS..."**

- On the homepage of your website at <https://www.terramunehealth.com/>, you display a carousel of purported consumer testimonials, including the follo0 Tw 6o/.g ( fol(ICS)]TJ0 8 174.4



- On your website at <https://www.terramunehealth.com/blog/natural-covid-19-vaccine-alternative>, you state:

**“A Natural Covid-19 Vaccine Alternative**

2020 has been a year to forget for many of us. The uncertainty of the pandemic has had an irreversible effect on life as we know it - lives lost, small businesses forced to close, and many now living without income.

As we begin to navigate year 2 of the COVID-19 pandemic, there appears to be light at the end of the tunnel in the form of rapidly developed vaccine



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Violations of the FTC Act may result in legal action seeking a Federal District Court injunction. In addition, pursuant to the COVID-19 Consumer Protection Act, Section 1401, Division FF, of the Consolidated Appropriations Act, 2021, P.L. 116-260, marketers who make deceptive claims about the treatment, cure, prevention, or mitigation of COVID-19 are subject to a civil penalty of up to \$43,792 per violation and may be required to pay refunds to consumers or provide other relief pursuant to Section 19(b) of the FTC Act, 15 U.S.C. § 57b(b).

Within 48 hours, please send a message to Richard Cleland, Assistant Director, Division of Advertising Practices, via electronic mail at [rcleland@ftc.gov](mailto:rcleland@ftc.gov) certifying that you have ceased making unsubstantiated claims for the product identified above. If you have any questions regarding compliance with the FTC Act, please contact Mr. Cleland at 202-326-3088.

Very truly yours,

Serena Viswanathan

Associate Director

Division of Advertising Practices (i)-s0 Tw 11.945 0 Td3.3TjEMC /P A/CID 5