



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Serena/Iswanathan
Associate Director
Division of Advertising Practices

July 22, 2021

CEASE AND DESIST DEMAND

VIA EMAIL TO wei@weilab.com at 10:55 AM on July 22, 2021: This is to advise you that FTC staff has reviewed

_____ and www.famousdoctor.org in July 2021, and has reviewed promotional emails distributed via your information@weilab.com email address. We have also reviewed third party websites operated by your business partners or affiliates at www.ocproactivehealth.com, <https://kceedwellness.com>, <https://healthtruth.com>, <http://shopipawc.com>, <http://weifasttpatchhawaii.com>, and www.angelicakokkalis.com, where your business partners or affiliates have sold Wei Labs products.

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You further instruct website users to login as practitioner to view Wellness
Recommendation

- x On your business partner's or affiliate's third party website <http://weifasttpatchhawaii.com> Wei Labs branded fact sheet on Silver Flower states:

“

3-19-20

Silver Flower

Silver Formula helps expel Cold Evil Qi in the respiratory tract. It helps alleviate respiratory symptoms caused by acute respiratory tract viral infection and inflammation due to the cold or flu as well as coronavirus disease (COVID-19).

The Silver Formula was developed based on the successful clinical results in China using 'Qingfei Paidu Decoction.' The National Administration of Traditional Chinese Medicine on February 23, 2020 revealed that this herbal formula has more than a 90% effective rate in the treatment of 214 patients who were diagnosed with coronavirus pneumonia.. This report revealed that 'Qingfei Paidu Decoction' was used to treat 214 confirmed coronavirus cases in four pilot provinces including Henxi, Hebei, Heilongjiang, and Shanxi [sic]. The patients' symptoms included fatigue, fever, cough, sore throat, anorexia, and changes in CT imaging. Statistical data on February 5th showed that within 3 days of treatment (one treatment course) more than 60% of patients had symptom and/or CT imaging improvement. 30% of patients' symptoms become [sic] stabilized without further worsening....

Wei Laboratories' Silver Flower formula [sic] is made from the same herb 0.0f pa4 (ili. 1e4 (eonu()

pro-inflammatory cytokines from the blood to address the cytokine storm caused by the viral infections....

If patients develop lung scarring or fibrosis due to the viral infection; Soup A, Soup B, and LC Balancer is recommended....

Suggested Dosage 3 capsules, 3 times a day'....

[Statements promoting Silver Flower that are nearly identical to the language in the first two paragraphs quoted above appeared on your business partner's or affiliate's third-party website, <http://shepawc.com>]

- x In addition, we have seen the following identical claims for Golden Flower and Silver Flower on multiple third party websites selling Golden Flower and Silver Flower including www.ocproactivehealth.com <https://>

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"Practitioner COVID19 Case Studies We believe Wei Labs distributed these "case studies" to its business partners or affiliates for the promotion of Golden Flower and Silver Flower to consumers for the prevention and treatment of COVID

ridden. On the 30th of March, he tested positive for COVID-19. On the 6th of April, he started taking Silver Flower from Wei Laboratories, 3 cap 3x/day. Within the first five days of starting Silver Flower, the patient's symptoms incrementally improved by 50%. The patient was able to get out of bed to walk around the house as well as eat solid food. He was cleared by his primary doctor eight days later. [Statement attributed to Dr. Anish Bajaj (April 2020 Tc 0 J)]er.

The Silver Flower is in a capsule form and consists of the most rare and popular herbs for the treatment of pneumonia. It removes fluid pus and cellular debris from the lungs.

Another herbal formula that is great for boosting the immune system for the prevention of Covid19 is the Golden Flower Tea in powder and pill form.

Please call . . . to get more information and place an order. Mention code 1111 to get your order as soon as possible.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 et seq, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease and desist making all such claims. You must also immediately cease and desist distributing to your business partners or affiliates any information and materials promoting these products for the prevention and treatment of COVID-19, including but not limited to the COVID-19 Protocol / Wellness Recommendation, the Silver Flower fact sheet, the Practitioner COVID-19 Case Studies cited above. You must also contact all third party sellers, distributors, and healthcare practitioners to whom you have provided promotional materials for these products.

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If you have any questions regarding compliance with the FTC Act, please contact Mr. Cleland at 202-26-3088

Very truly yours,

Serena Viswanathan
Associate Director
Division of Advertising Practices