



UNITED STATES OF AMERICA
Federal Trade Commission

case of continuing violations (as provided by Section 5(l) of the FTC Act). Thus, the order has the effect of requiring the company to abide by the substantive Safe Harbor principles. The Commission believes that the order in this matter is appropriate to adequately address the violations at issue and to provide fencing-in relief.

In light of the considerations discussed above, the Commission has determined that the public interest would best be served by issuing the Decision and Orders in the above-titled proceedings in final form without any modifications. The final Decision and Orders and other relevant materials are available from the Commission's website at <http://www.ftc.gov>. It helps the Commission's analysis to hear from a variety of sources in its work, and it thanks you again for your comment.